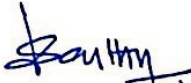


Press release - 01-12-2018

Greetings to all from TANSACS on World AIDS Day. For the past two months there has been a tremendous support from you all for the HIV-AIDS awareness creation through memes, organized through 'a meme a Day' competition. So far we have received more than 900 entries. We take this opportunity to thank all RRC volunteers, TANSACS staffs and general public who sent awareness memes to us in amemeaday.tnsacs@gmail.com. Many have requested to include movie scenes and actors, famous personalities in the meme poster design for greater reach. Also, many have requested to include the edited version of movie one-liners, punches, dialogues of the movies and edited messages of current affairs. This popular request is accepted by the committee of experts in the TANSACS with the conditions that the message should not hurt the sentiments of PLHA or the actors/famous personalities portrayed in the meme slide. Hence, we have once again communicated that the meme contest deadline is extended to December 15, 2018 with permission to use movie scenes/stills, edited version of punch dialogue, one-liners and images of famous personalities with conditions mentioned above. The winners list will be released in TANSACS website: www.tnsacs.in on December 16th 2018, and "a classic polo" T-Shirt for each winner in the contest will be distributed through respective DAPCU (District AIDS Prevention & Control Unit).


11/2/18

Dr. K. SENTHIL RAJ, I.A.S
Project Director / Member Secretary
Tamil Nadu State AIDS Control Society
417, Pantheon Road, Egmore,
Chennai - 600 008.